

ISSN 1438-1753 B 3149

INTERNATIONAL ISSUE GERMAN / ENGLISH WWW.NOVUMNET.DE

INTERNATIONAL ISSUE GERMAN / ENGLISH

11,- € / 20,- CHF / 13,90 € E & DR & P (cont)

1 2
4 198092 911000

novum

WORLD OF GRAPHIC DESIGN 12.13



novum+
 TRANSPORTATION

GRAPHIC DESIGN
MARIANNE BECK

COMPETITION
RED DOT AWARD

ANNUAL REPORTS
HW.DESIGN

↓ 10

»MobiGlobe - Eine Produktion der Autostadt in Wolfsburg«. Grand Prix. Interface Design.
CLIENT: Autostadt GmbH. DESIGN: Hosoya
Schaefer Architects AG (SWI)

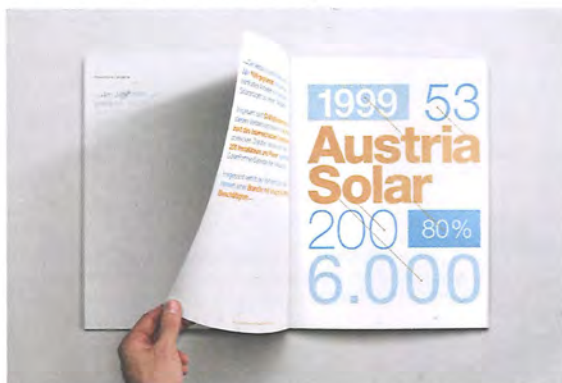


↑ 11

»[D]IVERSITY + [D]ESIGN = [B]IENNIAL«. Grand Prix. Corporate Design & Identity. CLIENT: State Government of Minas Gerais. DESIGN: Greco Design (BRA)

↓ 12

»Solar-Jahresbericht 2011«. Grand Prix. Annual Reports. CLIENT: Austria Solar.
DESIGN: serviceplan campaign 3 gmbh (GER)



↑ 13

»Zeitreise«. Best of the best. Mobile & Apps. CLIENT: Mercedes-Benz Vertrieb Deutschland. DESIGN: Pixelpark/Elephant Seven (GER)

14 →

»NIVEA Designsprache«. Best of the best. Corporate Design & Identity. CLIENT: Beiersdorf AG. DESIGN: fuseproject (USA)

